

WE GUIDE YOU TO PROFIT\$!!

From Osu
We Moved
to Spintex

Food Engineering and Food Processing

Newsletter



COTTAGE ITALIA INDUSTRIES



The Newsletter Issue No 002

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Valuable Food Processing Information

www.cottage-industries-italia.com



Letter From the Regional Manager

Dear Readers

Welcome to Cottage Italia Industries Newsletter.

In this issue we are promoting the food processor entrepreneur spirit.

To have the drive to start a food processing venture on your own is an indication of your entrepreneurial drive.

At Cottage Italia Industries we have the expertise in food processing and food engineering to enable you achieves your goals.

To be successful in food processing, first you need to have local raw materials readily available to process and most important the requisite equipments which Cottage Italia Industries provides to you.

We give quality training and directions from initial start up to become a successful food industrialist.

At Cottage Italia Industries we believe that we can guide you to profit\$!!!

Tatiana Boya
Regional Manager

**Come to us
and Start Your
Food Processing
company
Now**



**Get Your
Bottles ready
Packaged in
Cartons at cottage
Italia Industries**

Cottage Italia Industries Ghana Ltd

Cottage Italia Industries Ghana Ltd is a subsidiary of the parent company Cottage Industries Italia Srl in Italy.

Cottage Italia Industries (CII) specializes in Food engineering and food processing .We Supply full food processing lines made in Italy, from very small processing lines to traditional, big expensive industrial processing plants we are the answer.

The Company is incorporated in Ghana in 2000. It is the only one in his kind in the West African sub region and with offices in Nigeria, Togo, Benin and Burkina Faso. We also organize training programs / workshops in fruit and food processing as per international processing standards. We have FDB and GSB approval and certification both as trainers and producers.

Vision and mission

Our vision is to generate opportunities where young talent can become industrialist and excel within the global economy environment.

Our mission is to train and develop young entrepreneurs to become players in the global world.

Cottage Italia Industries developing entrepreneurs and promoting Smes in Ghana. The founder conviction that Africa can feed its people is translated into reality by CII.

History

Cottage Italia industries is a longtime dream made into reality by the Company's CEO of Euro Exporters Mario De Cataldo.

As an industrialist he has known and trade in Africa for more than 35 years and felt that part of Euro exporters corporate social responsibility is to give engineering knowledge and food processing know how back to Africans thru Cottage Industries. The initial idea is to teach how to process agric products available in each African country with sophisticated technology made simple so people can become entrepreneurs and industrialists.

Since 2003 the company has established more than 400 SME' s .The financial institution share the same vision as the company's CEO.



As a Food Industrialist, his main idea is to focus on the young dynamic graduates from the schools, universities. They can make an impact on the local economy through processing and marketing by adding value to the raw material. Agro processing business has the potential to generate income, employment for people.

Through training , guidance, the company feels that these young people can become industrialists and can create wealth locally.

Cottage Italia culture represents an alternative to the traditional corporate way of thinking.

OUR NEW PROCESSING LINE

Shito producing line

Mayonaise producing line

Casava/casava dough producing line

Drinking Water producing line

Peanut butter producing line

Palm oil producing line

Our lines are made entireley from stainless steel and non harmful materials suitable for use in food-processing industries

OUR PRODUCTS



Meat Slicer



Pasteurizer



Industrial Blender



Dry Grains Miller



Labeling Machine



Stainless steel Tank



Dry Grains Miller



Pneumatic Corking Machine



Corking Machine



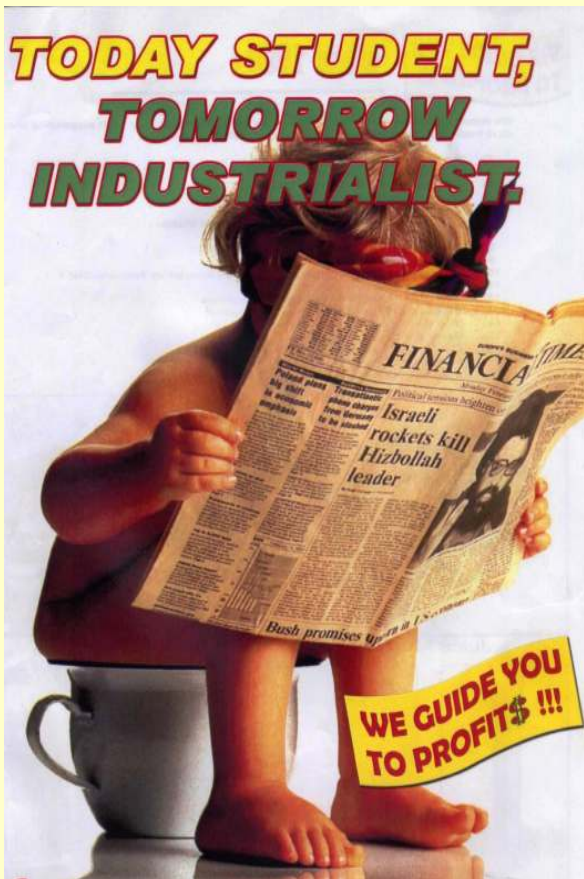
Dry & Wet Grains Miller



Filling Machine



JM500 Fruit extractor



Become Industrialist In Food Processing . Come to Cottage Italia Industries Now



Entrepreneur Tips

6 steps to being your own boss

Young entrepreneurs have to work hard to overcome inexperience and gain credibility. These tips increase your odds of success when starting out and starting up.

Got that entrepreneurial spirit? You aren't alone. In fact, two out of three teenagers who completed a recent Junior Achievement "Interprise" Poll on Teens and Entrepreneurship said they hope to start their own business one day. But it takes more than a good idea and a desire to be your own boss to launch a successful venture. Just ask Max Durovic. At 18, he increased his odds of making it with formal and thorough business planning. By taking the right steps, he built a booming business before he even graduated from college. While a sophomore at Georgetown University, Durovic founded the inventive street-advertising company Aarrow Advertising. He began hiring 14- to 24-year-old students to carry sandwich-board sign ads for nearby retail chains and to perform trademarked tricks, spinning and tossing the signs to attract attention. The sign spinners received hourly pay with a 10-cent increase for mastering each new trick.

Durovic turned the idea into a booming livelihood by Grafting a complementary team with an expert mentor, meticulously writing a business plan to focus his vision, following the financial feedback and continuing to plan. By age 22, he was leading 200 employees in five cities, and revenue was growing at an average rate of 10% per month. Early on, Durovic faced one of the biggest challenges of enterprising young adults: the credibility gap. Most entrepreneurs endure long hours, challenging management decisions and months without income, but young entrepreneurs may face larger hurdles. With minimal work experience, limited financial resources, fledgling credit histories and no start-up experience, they often have difficulty convincing people to take their business ideas seriously. Startups are already risky -- inexperience adds more risk. In fact, one in three new businesses fails by their second year.

How can you minimize your risks?

Use our checklist to get ready. We'll help you carefully weigh whether to trade valuable years of traditional work experience for your new business dream — and then how to pull it off when you're ready.

Get some experience

If you've never clocked a day of work in your life, you might consider taking a job before striking out on your own — even if the thought of doing time in a cubicle makes you shudder. Work experience in the field you want to break into may be the most productive use of your energy. Think of it as a paid research position. In a couple of years, you can give your business a go. By then, you'll have learned the ins and outs of the real world and reduced the risk of total inexperience.

*to be continued in the next issue.
(May - June Issue)*